

Sustainability Management Certificate Program

www.wilkes.edu/smc



What is this program all about?

- Sustainability is smart management of natural resources toward the end results of efficiency and profitability.
- Sustainability management is becoming a growing focus for many organizations that strive to be more environmentally conscious and socially responsible.



Who is this program for?

- Those undertaking initiatives to apply evolving standards and practices in sustainability to their operations.
- Leaders in every industry have recognized the value sustainable measures bring to the world, and to their bottom line.



- Sustainability is becoming a part of every organization, large and small, and adding to your knowledge base in this area will benefit you and your organization through increased operational efficiencies and enhanced reputation.



- **Sustainability management involves many departments within an organization, not just those in the environmental area.**



This program is relevant for those in

- Communications,
- Engineering & Science,
- Facilities & Fleets,
- Healthcare,
- Human Resources,
- Finance, Accounting & Purchasing
- Legal, Operations, and Real Estate.



Green Teams



- If your organization is forming a “**Green Team,**” the skills you learn in this program will make you an invaluable member of the team as you will be prepared to successfully contribute to the “planning,” “doing,” “checking,” and “acting” components of your sustainability program.

How does it work?

- On-line delivery
- You will Need:
 - Computer
 - Internet Access
- Logistics:
 - Individual assignments
 - Group interactions



4 Courses – each 3 credits

- SUS 501 – Introduction to Sustainability
- SUS 502 – Metrics of Sustainability
- SUS 503 – Sustainability Implementation
- SUS 504 – Industry-focused Sustainability



What will I get out of this program?



You will



- Be familiar with the terminology and implementation strategies for sustainability management
- Learn about "sustainability champions" in your field
 - Who are they and what lessons have they learned that can help you?

You will



- Learn about the latest sustainability management tools
 - how to assess your organization's current status and target areas for improvement
 - how to set goals, measure, and track progress
 - how to conduct waste audits, a carbon footprint analysis, and energy assessments

You will



- Learn how to communicate and disseminate information, both internally and externally, about your organization's sustainability programs
- Create implementation-ready initiatives and programs in your discipline

How do I enroll?

- www.wilkes.edu/smc

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Continuing Education Credit

- **PDH Units for Engineers**
 - PA State Registration Board for Professional Engineers, Land Surveyors, and Geologists
- **Margaret Petty**

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Additional Program Information:

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Come Join Us on the Sustainability Journey!!

